STARTUP IDEA TEMPLET

(Font: Times New Roman, Size: 11 with line spacing of 1.15)

1. Name of the Applicant
2. Department:
3. Email ID:
4. Contact Number:
5. WhatsApp Number:
6. Name of the Co-Partners:
7. Startup executive summary:
   1. Objective of the Startup
   2. What are the needs/pain points addressed?
   3. How the solution is unique and what is its value addition
   4. Target Customer Segment
8. Detailed Business Plan with
   1. Technical specifications (Describe technology Focussing on the Novelty/Innovation/Unique Services Providing,
   2. Marketing specifications (problems solving for the customers, preliminary market, market segment, market size and growth rate, market-entry strategies, barriers to market entry)
   3. Financial Specifications (How are you going to make money, include financial projections; anticipated time to break-even?)
   4. Human Resources Specifications (include the management team, organization chart-role and responsibilities)
   5. Risk Analysis (what are your identified risks? what strategies have been identified to manage risks?
   6. Specific domain of intellectual property right (patent, copyright, design, trade secret)
9. Intended Infrastructure and Services expecting from CRIIC (Seed Funding/ Space/Infrastructure/Mentoring Services)

I, hereby, certify that the information provided above is correct to the best of my knowledge. I also understand that CRIIC NITAP has the sole prerogative to determine the selection procedure and its decisions shall be final and binding on all applicants.

Place:

Date: Signature

Name of the Applicant

**Note: Signature is not required in digital submission, but the signed document should be submitted during the presentations**

(The presentation should be brief including all the above components with the time limit of 15 minutes)